



COMMUNITY ON DEMAND

A VETERAN-LED STEAM ENTREPRENEURSHIP & TALENT PIPELINE MANAGEMENT INITIATIVE



OUR MISSION: Help disenfranchised individuals develop the life & high-demand STEAM skills needed to create, secure and retain employment and career-building opportunities within their local communities.



problems

- Job reductions from skill gaps
- Shrinking workforce pipeline
- Failure to meet skill demands
- Student loan debt, job outcomes unmet, etc.)
- Underemployment of individuals possessing some skill, but not in the right category or level needed by employers
- High poverty linked to unemployment

solutions

- Locally-driven Partners In Education Membership Networks
- Micro-credentialing system that identifies up to 63 high demand STEAM skills
- Veteran-led leadership, transitioning & life skills development training
- Retention strategies that meet employers' bottom lines;
- A bridge for the communications gap between the business, education and social justice communities

results

- Flexible, blended-learning employment solutions that:
- Organize Employer Collaboratives
 - Facilitate Demand Planning & Provide Projections for Job Openings
 - Communicate Competency & Credential Requirements
 - Analyze Talent Flows
 - Build Talent Supply Chains
 - Provide Investors, Employers & Philanthropists Continuous Improvement for Better SROs & ROIs

keys to our success



Engage. Our innovative edtech platform creates community involvement growth strategies that maximize engagement, generate wealth & build sustainable, purpose-built communities.



Empower. Veteran-led instruction provides unique leadership skills that effectively challenges yet empowers populations with traditionally low training success rates.



Employ. Our customizable, modular training transitions individuals into community-based leadership roles, employment and career-building opportunities..



NS-SBI

NEXT STEPS
SMALL BUSINESS INCUBATOR
Serving Metro Atlanta Families Since 2008

Dana Jewel Harris
Founder & CEO

The NEXT Steps Small Business Incubator & Youth Entrepreneur Program (501c3 nonprofit)



NEXT STEPS
YOUTH ENTREPRENEUR PROGRAM
Serving Metro Atlanta Families Since 2008



ABOUT OUR FOUNDER & CEO

Ms. Harris is a US Army Veteran (8yrs) that specializes in strategic planning, program management and business development.

HER VISION: Revolutionize STEAM education through financial literacy, blockchain technology, entertainment and entrepreneurship.

HER GOAL: Create Community On Demand Digital Media Network Centers throughout the country, serve 20,000 learners by 2021, and quality as a STEAM Entrepreneurship Career & Technical Education Curriculum for the Marketing, Business, Film & Arts Career Clusters of The National Coordinating Council & US Chamber of Commerce.