

The Revolution Of STEAM Education

The Importance of Collective Impact & Applied Learning



The NEXT Steps Small Business Incubator & Youth Entrepreneur Program

proudly introduce the Community On Demand STEAM Education & Life Skills Development Game™. Community On Demand™ is a fun, learning tool that re-imagines the scientific method. By fusing gaming with project management, event coordination and new business development strategies, Community On Demand™ helps learners quickly transform their knowledge, capabilities, interests, STEAM skills, and achievements into digital credentials, career-building opportunities and new business ventures.

INVESTMENT

Digital Badge & Skillcoin
REWARDS™
MICRO-CREDENTIALING SYSTEM
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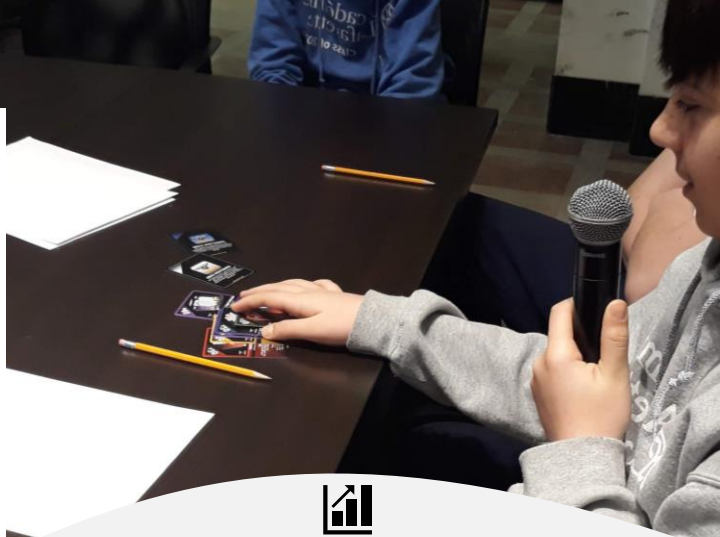
During game play, learners (ages 8-99) are engaged in collaborative activities that help them identify and self-assess up to 63 high-demand STEAM skills through five, color-coded levels of growth and achievement. Extended game play versions can be used to implement winning community engagement strategies, work-based learning experiences, workforce readiness skills assessments, and micro-certifications.



NEXT STEPS
SMALL BUSINESS INCUBATOR



NEXT STEPS
YOUTH ENTREPRENEUR PROGRAM



INCREASING VALUE THROUGH STEAM EDUCATION

NEXT Steps believes that STEAM education should be taught with the understanding that leadership and innovation is the birthplace of entrepreneurship and a true pathway towards securing meaningful employment and career-building opportunities. Unfortunately, many U.S. business leaders are struggling with:

1. Having a trained, reliable, and consistent workforce due to the shortage of skilled candidates.
2. Expecting a large percentage of their current skilled employees to retire in the near future
3. Realizing On-The-Job (OJT) training has not been a part of their employee development process
4. Younger employees lacking basic yet critical soft skills (communication, teamwork, problem solving, intellectual curiosity, critical thinking, work ethic)
5. Increasing difficulties in recruiting employees that can pass background screenings and drug tests
6. The increasing need for individuals with "work ready skills," (reading, mathematical skills, statistics, and writing)
7. Finding people who are collaborative and who have the ability to communicate both verbally and through written form.

Our EdTech Platform

- Financial Literacy
- Entrepreneurship
- Leadership Training
- Skills Assessments (63 high-demand STEAM skills)
- Life Skills Development
- Work-based Learning Experience
- Online Courses
- Professional Development
- Digital Badges
- Micro-Certifications
- TRENDS Reports
- Digital & Financial Portfolios

HERE'S HOW WE CAN HELP



50% of the employable global workforce will be from underrepresented communities by the end of 2023



We can customize training in the skills needed to help employers meet their triple bottom line



Our goal is to help 20,000 educators grow young professionals and entrepreneurs into their career paths

For more info:
Visit us @
www.nextstepsyep.org



UNIVERSAL BADGING SYSTEM

Transferable micro-credentials that demonstrate a learner's commitment to lifelong learning



GAMING & DIGITALIZATION

Improves the quality of learning and increases the value and impact of each accomplishment



CONTINUOUS LEARNING

Promotes the mastery of and interest in preferred STEAM disciplines at every level of growth.



COMMUNITY ON DEMAND

Where Community, Science & Innovation Thrive!



Establishing Marketplace Value During COVID-19

The Community On Demand Card Game offers at-home learners modular livestream and self-paced workshops to conduct reliable self-assessments of 63 high-demand STEAM Skills and measure 27 competencies through five levels of growth and achievement.



5

digital badges

Career Awareness & Exploration @ \$10 Value

Helps learners assess their skillset and explore local resources within a community



12

digital badges

Innovation & Entrepreneurship @ \$20 Value

Helps learners assess their skills in economics & business development



17

digital badges

Workforce Readiness/Personal Brand @ \$30 Value

Helps learners assess their skills in project management and job readiness



18

digital badges

STEAM Career Selection @ \$40 Value

Ensures STEAM skills are gained from a high-demand Career Cluster



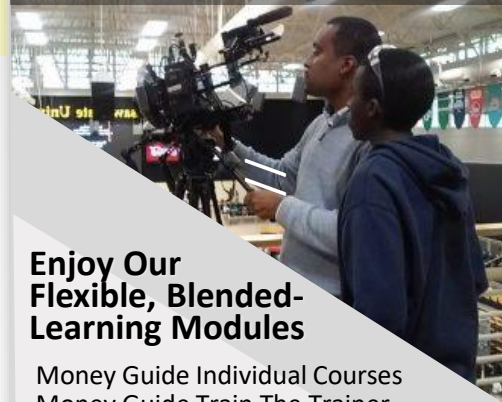
11

digital badges

Leadership & Teambuilding @ \$50 Value

Helps learners assess their skills in developing creative solutions through effective leadership

CUSTOM-BUILT TRAINING



Enjoy Our Flexible, Blended-Learning Modules

- Money Guide Individual Courses
- Money Guide Train The Trainer
- Money Guide Master Course
- JEM TEAM Leadership Course
- Community On Demand Self-Assessment

Training Materials

- Money Guide Activity Workbook
- Money Guide Activity Worksheets
- Community On Demand Card Game

Rewards

- Digital Badge & Skillcoin Rewards
- Community Shares (Coming Soon)
- Certificates

TESTIMONIAL ★★★★★

"After using the Community On Demand card game, and **diligently applying the lessons I learned**, I realized that I had so much more to offer. **Community On Demand helped me to see that there are so many skills I had** that I wasn't even recognizing or too afraid to acknowledge."

Brandy Booker, Admin Assistant

NEXT Steps Small Business Incubator
Atlanta Workforce Development WEx Program Graduate



Our Mission

To revolutionize STEAM education through financial literacy, blockchain technology, entertainment and entrepreneurship.



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