



**COMMUNITY
ON DEMAND™**
COMMUNITY • SCIENCE • INNOVATION

AgVentures®

the **Smith
Family**
RANCH

2023-2027 VISION PLAN

This vision plan uses four focus areas to make **Atwood Community Gardens @ The Smith Family Ranch** a hub for innovative, community-driven, and sustainable STEAM education, utilizing the Community On Demand™ card game and learning management system as catalysts for growth and development.



FOCUS AREA #1 Foundation

Objective:

Use the Community On Demand™ AgVentures Program @ The Smith Family Ranch to establish the foundation of The ATWOOD Model.

Initiatives:

- Develop partnerships with local schools to integrate STEAM-based learning using the Community On Demand™ learning system.
- Conduct pilot STEAM workshops using the card game and interactive digital platform.
- Host community events showcasing the potential of the Community On Demand™ game in education.



FOCUS AREA #2

Expansion & Collaboration

Objective:

Expand reach and impact through collaborations

Initiatives:

- Collaborate with local environmental organizations to enhance sustainability practices within the gardens.
- Organize regional STEAM education competitions integrating the Community On Demand™ game.
- Integrate Community On Demand™ modules into school curricula, aligning with educational standards.

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FOCUS AREA #3

Innovation & Integration

Objective:

Foster innovation and integrate sustainable practices.

Initiatives:

- Launch a design challenge, inviting schools and communities to innovate garden layouts and sustainable systems using Community On Demand™ principles.
- Integrate off-site, online and virtual experiences into the Community On Demand™ learning platform for an immersive educational experience.
- Establish a mentorship program connecting industry experts with aspiring STEAM students.

NEXT Steps
 Online
 Training
 Academy



The
 Pop Shop
 Ecommerce
 Store



The
 Community
 On Demand
 Digital Media
 Networks




The
 ATWOOD
 Model

Digital
 Badges &
 Skillcoin
 Rewards



STEM Direct
 Youth
 Chamber of
 Commerce



Executive
 Coaching
 1-To-1



NEXT Steps
 Small
 Business
 Incubator



FOCUS AREA #4

Sustainability & Empowerment

Objective:

Ensure sustainability and empower the community through knowledge and engagement.

Initiatives:

- Conduct workshops on sustainable agriculture and gardening for local residents using Community On Demand as an educational tool.
- Launch a digital knowledge-sharing platform where participants can share experiences and learn from one another.
- Celebrate achievements through sustainability fairs and special events to showcase innovative projects and community empowerment stories.

TARGETED GOALS

Anticipated Impact

6

Number of CTAE
Curriculum
Course Standards
Our Programs
Meet

7

Immersive
Education,
Training &
Leadership
Development
Programs

18

Number of STEAM
Career Clusters &
Pathways Our
Programs
Introduce

42

Number of acres
that make up our
outdoor learning
campus

11

Number of
counties we serve
through our
campus location
in Stockbridge,
GA

855k+

Number of local
residents that
live within the
counties we reach