

COMMUNITY ON DEMAND

COMMUNITY • SCIENCE • INNOVATION

TRENDS DATAREPORT

June 2020

- > Mission Focused; College Bound
- > Young Entrepreneur
- > Workforce Ready
- > Agriculture & Arts STEAM Careers
- > Strong Leader

SHONTELLE BAVEGHEMS

Georgia AgriTeens Network; General Manager, NEXT Steps Junior Executive Management (JEM) Team; 4H Public Relations Officer, Greater Atlanta Adventist Academy (GAAA); 2020 GAAA Graduate attending Georgia State University



MICRO-CREDENTIALS REPORT



The NEXT Steps Digital Badge & Skillcoin Rewards System (DBSR) uses micro-credentials to demonstrate a learner's commitment to lifelong learning and the mobilization measures they've taken to: 1) improve the quality of their learning, 2) increase the impact of their accomplishments, 3) capture the innovation within their imaginations, and 4) promote the mastery of and interest in their preferred STEAM disciplines.

MY MISSION

"Beginning April 24, 2020, I will launch The Art Project -- an artistic expressions service-learning platform that empowers low-income students and helps underclassmen fulfill their community service hours."
-- Shontelle Baveghems



ABOUT THE GA AGRITEENS NETWORK

The AgriTeens curriculum introduces traditional growing practices, green energy alternatives and sustainable practices in order to help students understand how local, state and national lawmakers play their part in creating, regulating and enforcing the rules that govern the Agriculture, Food & Natural Resources industry.

Noreen Whitehead, Founder
Chairwoman, National Women In Ag Assoc. GA Chapter

GOAL MEASUREMENT

- 1 Test the functionality of the Digital Badge eGift Card System
- 2 Pilot the digital learning platform for Lessons 1-3 of The Money Guide for Young Entrepreneurs Curriculum Series
- 3 Gauge community reaction to the AgriTeen's first COVID-19 service-learning project (demo)

CHALLENGES

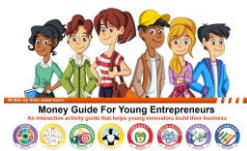
1. The online learning materials were not fully prepared for a 100% digital experience.
2. The introduction to The Money Guide for Young Entrepreneurs (Lessons 1-3) was condensed and taught in a week thereby limiting the full learning experience.
3. Students were trying to integrate the JEM Team Leadership Workshop into their busy online learning schedules.

SOLUTIONS

1. The students formed a JEM Team and had their team leaders attend the training sessions and bring back notes and instructions to their peers.
2. JEM Team leaders focused on Lesson 2. Define Your Solution and the Mission Statement Worksheet as a final deliverable.
3. The students requested a 10:30a morning session and a 3pm afternoon training session so more students could participate.
4. The students successfully secured buy in from the Principal and teaching staff at GAAA as well as from local business owners.

RESULTS

- 1 Limited testing of the Digital Badge eGift Card System revealed a need to reposition links to the purchase page of the NEXT Steps website and that payment alerts were not activated
- 2 We received 20 mission statement submissions from students that participated in The Money Guide for Young Entrepreneurs online course as well as those that only received instructions from their peers
- 3 The JEM Team leaders presented their results to the Principal and teaching staff of the Greater Atlanta Adventist Academy. The Principal requested to have the Money Guide added to their online curriculum (**PENDING**)
- 4 A test run of a Facebook ad for their COVID-19 service-learning project generated a \$25 donation within 30 minutes of the post.



Become A Sponsor of
STEAM Education eGift Cards
\$10 - \$50 Sponsorships
 View eGift Gallery @ nextstepsyep.org/oi/ps/

Fundraising Goal:
\$8,160.00

COVID-19 IMPACT SOLUTIONS | bit.ly/agriteens-covid

AgriTeens will use their STEAM skills to deliver food boxes to families in Atlanta food deserts

Take action and help AgriTeens learn how to create a market analysis, develop a resource network, and purchase food boxes for the 30303, 30310, 30311, 30314, and 30318 food desert zip codes.

CONTACT: Noreen Whitehead nw1aa.atlchapter@gmail.com | Dana Jewel Harris djharris@nextstepsyep.org

MARKETPLACE VALUE \$12,200

Local STEAM Industry Professionals that are members of The NEXT Steps Partners In Education Network awarded digital badges to represent the value of STEAM skills applied during this work-based learning experience.



Visit nextstepsyep.org to register for the next Junior Executive Management (JEM) Team Leadership Training Workshop \$50 Registration Fee; \$30 For Members

Tru Character® Profile



My CAPE Report

2019-Present | Metro Atlanta, GA



Career Awareness

Total Badges Earned: 15
Achievement Value: \$150
5 Skillcoin Rewards: \$50



Innovation & Entrepreneurship

Total Badges Earned: 8
Achievement Value: \$160
4 Skillcoin Rewards: \$80



Workforce Readiness

Total Badges Earned: 20
Achievement Value: \$600
10 Skillcoin Rewards: \$300



STEAM Career Clusters

Total Badges Earned: 5
Achievement Value: \$200
2 Skillcoin Rewards: \$80



Leadership & Teamwork

Total Badges Earned: 18
Achievement Value: \$900
9 Skillcoin Rewards: \$450

Total Badges Earned 56
Total Achievement Value \$2,010
Total Skillcoin Rewards Earned \$960

My Work-based Learning Experiences

Job Shadowing	1
Service-Learning Projects	2
Mentorships	0
School-based Enterprises	1
Externships	0
Entrepreneurial Ventures	2
Internships	1
Apprenticeships	0
Co-Op Education Projects	0

JEM Team Leadership Workshop

Applied STEAM Skills Marketplace Value - \$12,200 (\$610/student)
Greater Atlanta Adventist Academy (20 Students) | Atlanta, GA
March 18 – June 18, 2020



Career Awareness & Exploration (2 of 5) – \$20 Marketplace Value
Identified their personal values as it relates to a chosen STEAM career pathway or industry; Developed a written plan of action that focuses on the steps and time required to successfully secure mentors and resources within their community.



Innovation & Entrepreneurship (3 of 12) – \$60 Marketplace Value
Helped coordinate an educational event that supports their impact solution; Explained in specific detail how their products and services will better meet the needs of their target market; Anticipated and/or measured how their target market will react to their products and services



Workforce Readiness & Personal Branding (5 of 17) – \$150 Marketplace Value
Gave a full report about an event including who, what, when where, why, how and the problems that were identified and solved; Presented themselves as energetic, inventive, enterprising and proactive individuals; Demonstrated effective use of calendars and planning tools to manage scheduled activities; Worked on a Junior Executive Management Team and built consensus



STEAM Career Clusters (2 of 18) – \$80 Marketplace Value
Demonstrated a knowledge of business and management principles involved in strategic planning, human resources modeling, leadership techniques, production methods, and coordination of people and resources; principles and methods for curriculum and training design, teaching, and instruction for individuals and groups



Leadership, Team-building & Problem Solving (6 of 11) - \$300 Marketplace Value

Developed an impact solution that addresses a socio-economic indicator within their community; Demonstrated their ability to balance direct and indirect influences and make decisions that benefited their entire team and community; Managed the dynamics of their family and peer networks on 2-3 separate occasions that may impact their Junior Executive Management Team; Practiced leadership qualities, values and behaviors throughout their service-learning project; Used the Community Involvement Growth Strategy (CIGS) Model to assign roles and responsibilities to their Junior Executive Management Team members