

PROGRAM PARTNER PROPOSAL

NEXT STEPS YOUTH ENTREPRENEUR PROGRAM



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DANA JEWEL HARRIS

Founder / Executive Director www.nextstepsyep.org

I am a results-driven Organizational Development and Sustainability Consultant with a successful track record in creating comprehensive plans and strategies to drive organizational growth and impact. I am skilled in developing community engagement and economic development initiatives, conducting data analysis, and implementing donor recognition programs.

I am committed to helping you foster personal and professional development growth within your team, organization and the communities that you serve. I look forward to the opportunity to contribute my expertise in helping you achieve sustainable and transformative results.







ABOUT US

The NEXT Steps Youth Entrepreneur Program (501c3 nonprofit)

Since 2008, The NEXT Steps Youth Entrepreneur Program (501c3) has served as a nonprofit workforce intermediary specializing in creating innovative tools, projects, and experiential learning environments.

Key Impact of Project-Based Learning Environments



76%

Increase skills in problemsolving and critical thinking



Learners feel more prepared for post-secondary education



88%

Learners feel they can apply what they learned to other settings



4-90%

Increase in student motivation



Improvement in learners' ability to work in teams

Source: https://zipdo.co/statistics/project-based-learning/

CONTACT US

Do Better. Think BIGGER!



info@nextstepsyep.org

nextstepsyep.org

communityondemand.org

THE PROBLEM



Many urban farmers are challenged with figuring out how to address, reduce and/or eliminate the socio-economic conditions that are negatively impacting their local food systems:







Changing Climate











Environmental Sresses

Shifting Demographics Uncertain Energy Prices

OUR SOLUTION

We created the ATWOOD Community Gardens & Urban Farm Model as an innovative learning tool that turns urban farms into meaningful, project-based experiential learning environments. We use the ATWOOD Model to help to help community stakeholders (at any age) gain the skills they need to make decisions and take immediate action to create thriving farms and gardens.

BENEFITS

1

2

3

Empowerment and Ownership

By involving the community in the planning, implementation, and evaluation process, individuals gain a sense of pride and ownership in their accomplishments.

Relevant and Impactful Learning

By focusing on relevant issues, participants gain practical skills and knowledge that directly apply to their daily lives and future aspirations.

Collaborative and Social Learning

Collaborative learning environments create a sense of solidarity and mutual support, which, in turn, strengthens the social fabric of their farm community.







Our Vision & Mission

Secure A Cooperative Contract



Use our Community Involvement Growth Strategies (CIGS) & Agricultural Technologies With Open Outdoor Designs (ATWOOD) Model to enhance current marketing and recruitment strategies for educational institutions and workforce development agencies that focus of life skills, career readiness and entrepreneurship



To create unique, game-based learning experiences that 1) integrate the arts, friendly competition, hands on, skill-building activities and creative calls to action and 2) rewards participants with careerbuilding opportunities

Global Policy Framework



There are 17 SDGs and 169 targets. Many global policy frameworks, including the UN Sustainable Development Goals (SDGs), address land and soil. While there is not a UN SDG dedicated to soil, seven goals directly or indirectly impact soils or cannot be achieved without soil.

V Value

An innovative and effective project-based marketing and recruitment platform that uses creativity, the arts and agritourism to appeal to young talent





Our Priority SDGs



Our Approach

HOW WE GET THINGS DONE!

We use our signature Community Involvement Growth Strategy (CIGS) Model to create innovative learning environments, recognize diverse mindsets and utilize local resources to yield high-quality, effective, and optimized outcomes. Only by interconnecting key stakeholders are we able to help educators, nonprofits, businesses and community leaders develop flexible, blended-learning employment solutions that benefit the entire community.





💾 Our Deliverables | Local Agritourism

HISTORIC NEIGHBORHOODS BEAUTIFICATION & PRESERVATION INITIATIVES



Economic Development

Promote economic growth with a focused effort on industrial and commercial recruiting, tourism development, resident industry retention programs, entrepreneurial development, and special programs to increase the skill levels of the workforce that will result in higher incomes throughout the region.



Infrastructure & Transportation

Develop additional and improve upon existing regional infrastructure resources that will facilitate economic growth and the provision of public services.



Education & Workforce Development

Create innovative, project-based learning experiences to ensure that all students strengthen their knowledge and skills to effectively compete for and perform well in STEAM careers & industries.

Planning & Environmental Stewardship

Balance and manage community and economic development with conservation in an orderly and efficient manner.



04

Quality of Life

Improve the existing quality of life in the South Central Alabama Region to meet the needs of all of its citizens



Economic Leadership & Funding

Obtain and utilize all financial, organizational and leadership resources to benefit the entire region.

Optimized Outcomes for Economic Gowth







STEAM Education & Training Programs

Fresh Bites Civic Dinners & Farm Tours

Social Justice Initiative Project-Based Learning, Arts, Storytelling

2023 VIP JEM Team Members included artists Bri Langford , Miniyah Winn (M.O.O.N.), Vida Carroll & Andrea Gordon (A.D. Productions). They used the art of storytelling to create visual images, content and merchandise to celebrate the past and modern day history of farmers in the Southern Black Belt Crescent.



Σ**ëċkhѺş** From'The Gaian Nexus

Digital Media Design Challenges

Project-Based Learning, Entrepreneurship, Arts, Marketing & Recruitment, Storytelling, Content Creation

We use the power of film, digital media and entertainment to deliver the important message of environmental stewardship, conservation and preservation.



Money Guide for Young Entrepreneurs

Activity Workbook & Online Courses Project-Based Learning, Economic Development, Financial Literacy & Entrepreneurship

Follow Jream and her dad as they use their skills to help a local community use the resources they have to address, reduce and/or eliminate socio-economic conditions that are negatively impacting the local economy.

Community On Demand Impact Challenge

Community Involvement Growth Strategies Competition

Project-Based Learning, Entrepreneurship, Agritourism Network Development, Communities of Practice

Students compete over the course of 8 weeks to form Junior Executive Management (JEM) Teams, develop viable agritourism networks for local food hubs, and present their innovative ideas, impact solutions and evidence-based results









3 Steps To Get Started



MOA

Establish a Memorandum of Agreement with



Training

Commit to leadership and professional development training plan for your staff/team Materials

3

Purchase the required Community On Demand[™] training materials





IMPLEMENTATION TIMELINE

12 - 18 WEEK SESSION

The following timeline can be condensed to meet the needs of your program

Week 1

FAMILIARIZATION WITH ADMINISTRATION

Admin Play Date (PD) to introduce SIP Mindset, and review game components, training materials, CTAE Course Standards #1, skills selfassessments and other performance measures (1 Day/8hrs)

Within Weeks 3-7 of Program/Semester

PRE-ASSESSMENT SELF EVALUATIONS Students are introduced to the Community On Demand[™] card game components and conduct a pre- and post skills selfassessment; Begins instruction for Lessons 1-3 of the Money Guide for Young Entrepreneurs Activity Workbook

Week 9 (or half-way point) PROGRAM EVALUATIONS

Students should be able to: present their projects, events, pitches and other deliverables (practice rounds/mock interviews or final versions) and conduct another skills selfassessment. Educators should host another PD/ Train-The-Trainer Workshop as a refresher course to share best practices and introduce Community On Demand™ to new cohort of teachers

Weeks 17 & 18 (or last two weeks of program/semester's end)

PROGRAM EVALUATIONS

Students conduct final skills self-assessments; Organization conducts recognition & rewards ceremony; Educators conduct final Train-The-Trainer Workshop (Debriefing, Evaluations & Performance Measures; Goal Setting, Feedback)

Week 2

TRAIN-THE-TRAINER WORKSHOP

Demonstration play dates to observe how educators plan to immerse Community On Demand™ game components and training materials into class instruction (Ongoing Peer-To-Peer Support)

Within Weeks 6 – 18 of Program/Semester

EXPERIENTIAL LEARNING BEGINS

Have students create, design and implement a project-based learning experience with a focus on using the STEAM Investigative Process to strengthen skills in critical thinking, decisionmaking, leadership, teamwork and creative problem solving

Week 16 (or two weeks before program/semester's end) EVENT WEEK

Presentation of final products via career fair, "e"sports (education, entertainment & entrepreneurship) & pitch competitions, community stakeholder meetings or other public forum

Session Evaluation ADMINISTRATION PLAY DATE

Group session to draft overall performance measures, metrics and deliverables and determine carry over projects for the next session.

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FreshBites

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ARE YOU READY TO PLAY?

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A greenhouse pantry training program for the business, innovation, technology, economics & science behind our local food distribution system

DONATION



The STEAM Education eGift Card Crowdfunding Campaigns



Program Highlights



INTRODUCTION TO LOCAL BUSINESSES

Gives participating nonprofits the opportunity to connect with businesses operating within a 40mile radius of their service area.



DEDICATED SUPPORT NETWORK

Attracts supporters who are passionate about investing in the leadership and skills development of youth and young adults.



MEMBERSHIP BENEFITS

Nonprofits become official members of the US Chamber of Commerce's STEM Direct Youth Chamber of Commerce,



DEVELOPMENT Create custom programs that

empower your constituents to become active participants in their own growth and development.



AWARD WINNING LMS PLATFORM

Gain full access to our Community On Demand Learning Management System's training tools and materials to enhance the effectiveness of your educational initiatives.



GAME-BASED LEARNING PLATFORM

Leverage our Gamers & Mixers Esports Competitions for Young Entrepreneurs to benefit from exposure to a broader audience and potential donors



Joining the STEM Direct Youth Chamber of Commerce will provide you with instant access to one of the largest business networks available. We are the strongest, most active business advocacy group in the country, with a professional staff of hundreds of the nation's top policy experts, lobbyists, lawyers, and communicators.

Dedicated to our members' growth and prosperity, we can help grow your business, connect you to leaders and legislators, and provide valuable savings on benefits and services.



We Make Giving Easier With eGift Cards

STEAM EDUCATION eGIFT CARDS





2024-2025 Sales Sheet

🖪 shopify

Project-Based Learning Tools That Help You Visualize Your Critical Thinking, Decision Making & Career Mapping Process



Game Box

Card Gam



GAME SET Use the fun of a card game to visualize your decision-making process



GROUP PACKAGES Enjoy special discounts when you buy items in

bulk for your group



ONLINE COURSES Enjoy Interactive, projectbased learning experiences



Utilize our programs for in/after school curriculum (6-12th grade & up)

Money Guide for Young Entrepreneurs Skills Self-Assessment Game Board

Skills Self Assessment Worksheets

CERTIFICATIONS Validate your proficiency in using The STEAM Investigative Process



CONSULTING Hire us to conduct

professional development & leadership training



(Coming Soon!)

WORKSHOPS

Participate in skill-building activities that engage the entire community



MEMBERSHIP Join our Youth Chamber of Commerce & Community Share Co-Op

-- SERVICE LEARNING PROJECT EXAMPLES VIA THE MONEY GUIDE FOR YOUNG ENTREPRENEURS --





students become members of the STEM Direct Youth Chamber Of Commerce *Free membership with any CoD product purchase Kahoot!

Now offering online quizzes to enhance our project-based learning experiences

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UPDATES

The Community On Demand™ Game-Based Learning Management System components are sold as individual products but can be purchased in bulk at greater discount.

Bulk Discount Structure

0% 0-29 units 5% 30-50 units 7% 51-150 units 10% 151-500 units 12% 501 -1000 units 15% 1001+ units

Training Cycle

Please purchase items at least 4 weeks before each training cycle to ensure shipped products can arrive in a timely manner.

Session 1: August – December

Session 2: January – May Session 3: June - July

Purchase Link

https://stemexchange.myshopify.com/

LMS Group Enrollment Link

Will be provided upon purchase completion

Contact

The NEXT Steps Youth Entrepreneur Program Customer Service 678-791-3850 ph info@nextstepsyep.org nextstepsyep.org



Product Name	Re	egular Price	Me	ember Price	Discount
LMS Training Tools					5%
Card Game	\$	29.00	\$	27.55	5%
Worksheets (3/set)	\$	10.00	\$	9.50	5%
Game Board	\$	20.00	\$	19.00	5%
Game Box	\$	20.00	\$	19.00	5%
Money Guide Workbook (pdf)	\$	40.00	\$	38.00	5%
Money Guide Course (ea)	\$	19.99	\$	18.99	5%
Money Guide Train-The-Trainer	\$	350.00	\$	332.50	5%
Basic Game Set	\$	49.00	\$	46.55	5%
Deluxe Game Set	\$	289.00	\$	274.55	5%
Workshops & Certifications	1 T		Ŷ	27 1100	570
SIP Student Certification	\$	345.00	\$	327.75	5%
90 Minute Bootcamp	S	35.00	\$	33.25	5%
VIP Discovery Workshop	\$	65.00	\$	61.75	5%
JEM Team 101	\$	149.00	\$	141.55	5%
SIP Mentor Certification	\$	490.00	\$	465.50	5%
Creative Econony 101	\$	99.00	\$	94.05	5%
VIP Discovery Workshop	\$	149.00	\$	141.55	5%
JEM Team Mgmt 101	\$	250.00	\$	237.50	5%
SIP Non-Profit Certification	\$	419.00	\$	398.05	5%
Creative Econ 101	\$	128.00	ې \$	121.60	5%
VIP Discovery Workshop	\$	177.00	\$	168.15	5%
*SIP Certif Facility (optional)	\$	1,500.00	ې \$	1,425.00	5%
SIP Certif Business	\$	1,500.00	\$		
Creative Econ 101	\$ \$		ې \$	1,425.00	5% 5%
	\$	178.00 227.00	ې \$	169.10	5%
VIP Discovery Workshop	\$		\$ \$	215.65	
SIP Instructor	\$	467.00	> \$	443.65	5%
*SIP Certif Facility (optional)	¢	1,500.00	Ş	1,425.00	5%
SDYCC Memberships Volunteer/General	\$	-	\$		
	\$	10.00	ې \$	-	E0/
Youth Membership	\$ \$	20.00	\$ \$	9.50	5%
Adults Membership	\$ \$	55.00	· ·	19.00	5%
Mentor	\$ \$		\$	52.25	5%
Nonprofit	\$ \$	99.00	\$	94.05	5%
Profit	Þ	149.00	\$	141.55	5%
NSSBI Business Svcs		2 000 00	~	2 050 00	50/
Consultant (\$150/hr)	\$ \$	3,000.00	\$	2,850.00	5%
Organizational Development	-	80,000.00	\$	76,000.00	5%
Grant Writing (\$150/hr)	\$	3,000.00	\$	2,850.00	5%
Vision Workshops (25hrs)	\$	2,500.00	\$	2,375.00	5%
Concept Planning (40hrs)	\$	4,000.00	\$	3,800.00	5%
Preliminary Master Plng (90hrs)	\$	9,000.00	\$	8,550.00	5%
Business/Strategic Plng (90hrs)	\$	9,000.00	\$	8,550.00	5%
Comp Master Planning (90 hrs)	\$	9,000.00	\$	8,550.00	5%
Update Plans (25hrs)	\$	2,500.00	\$	2,375.00	5%
eGift Card Crowdfunding			4		
Registration fee/student	\$	25.00	\$	25.00	
\$10 eGift Card Sponsorship	\$	10.00	\$	10.00	
\$20 eGift Card Sponsorship	\$	20.00	\$	20.00	
\$30 eGift Card Sponsorship	\$	30.00	\$	30.00	
\$40 eGift Card Sponsorship	\$	40.00	\$	40.00	
\$50 eGift Card Sponsorship	\$	50.00	\$	50.00	

Thank You!

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We will be launching our programming at The Smith Family Ranch located in Stockbridge, GA. This 42-acre site will allow us to anchor all engagement activities for education and training, direct sales, hospitality & tourism, entertainment and outdoor recreation for garden club programs at Mundy's Mill High School, Jewel Anderson Elementary, Oak Street Health & DuBois Integrity Academy.

		Implementation Rate					
		YR1	YR2	YR3			
Budget Summary	100%	25%	50%	75%			
Community Garden	\$24,955.00	\$6,238.75	\$12,477.50	\$18,716.25			
Hydro/Aquaponics Set up Cost	\$35,000.00	\$8,750.00	\$17,500.00	\$26,250.00			
Mini Cow Zone	\$30,937.00	\$7,734.25	\$15,468.50	\$23,202.75			
Goat & Sheep Zone	\$42,987.00	\$10,746.75	\$21,493.50	\$32,240.25			
Chicken Zone	\$6,550.00	\$1,637.50	\$3,275.00	\$4,912.50			
Education & Training	\$9,110.00	\$2,277.50	\$4,555.00	\$6,832.50			
Civic Dinners & Farm Tours	\$35,721.45	\$8,930.36	\$17,860.73	\$26,791.09			
Training Materials	\$24,660.00	\$6,165.00	\$12,330.00	\$18,495.00			
Program Instructors	\$30,960.00	\$7,740.00	\$15,480.00	\$23,220.00			
Personnel	\$91,104.00	\$22,776.00	\$45,552.00	\$68,328.00			
Professional Services	\$12,000.00	\$3,000.00	\$6,000.00	\$9,000.00			
Total Operating Budget	\$343,984.45	\$85,996.11	\$171,992.23	\$257,988.34			





Get Started Today!

Embark on a transformative journey where partnership with our education, engagement and empowerment programs help make a meaningful difference in the lives of the constituents we serve together.

Register for your FREE 1-HR Consultation



Step 1. Triple Your Impact! Webinar

Attend our introductory webinar to learn more about our community partnership opportunities and how your organization can get involved in making a difference



Step 2. Partnership Plan Development

Collaborate with our team to customize a partnership plan that aligns with your organization's goals and maximizes community impact through our range of services and initiatives.



Step 3. Story Capture & Program Launch

Participate in a dynamic workshop where we'll help you map out your local community radius, strategize, and implement an impactful community engagement plan that resonates with your audience and fosters lasting connections.





NEXT STEPS YOUTH ENTREPRENEUR PROGRAM

CONTACT US

Do Better. Think BIGGER!



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November	<u>Even</u> 1-5	ts Build Your Team Money Guide Challenge #1 (cont'd)	Μ	Τ	W	Τ	F	S	S
101	5,19 6-19	Community On Demand™ Community Cleanups Map Your Value Money Guide Challenge #4			1	2	3	4	5
4	8	How To Play & Win: Map Your Value Money Guide Challenge Webinar Kahoot! Gamers & Mixers Online Competition: Build Your Team Challenge	- -	7	8	9 Kahoot!#3	10		12
	20-2 22	6 Manage Your Assets Money Guide Challenge #5 How To Play & Win: Map Your Value Money Guide Challenge Webinar	13	14	15	16	17	Veteran's Day	19
	27- 12/2 29	Share Your Success Money Guide Challenge #6 JEM Team Bootcamp How To Play & Win: Share Your Success Money Guide Challenge Webinar		21	22	Thanksgiving	24	25	26
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1	13	How To Get Your SIP Certification Webinar Kahoot! Gamers & Mixers Online Competition Final Ro		JEM TEAMS	19	20	Kahoot! #Finale	22	23	24
- All	18	-24 JEM Team Bootcamps/SIP Certification Triple Your Impact! STEAM Education eGift Card Sponsorship NEXT Steps		25	26	27	28	29	30	31
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