The Revolution of STEAM Education
Financial Literacy ▪ Blockchain Technology ▪ Entertainment ▪ Entrepreneurship

COMMUNITY ON DEMAND
COMMUNITY, SCIENCE & INNOVATION

STEAM EDUCATION & LIFE SKILLS DEVELOPMENT CARD GAME

The TRU Digital Badge & Skillcoin Rewards Micro-credentialing System™

Our TRU Digital Badge & Skillcoin Rewards Micro-Credentialing System™ is a digital infrastructure and talent pipeline whose global e-commerce footprint uses blockchain and broadband technologies to represent "The Real You" (TRU). TRU™ provides fun, learn-and-earn skills assessment, development and crowdfunding tools that bridge the communications gap between the education and business communities. It also provides flexible, online blended-learning and employment solutions that integrate individually customized curricula, mentoring, financial literacy, and on-the-job training with digital gaming, community service and work-based learning experiences.

More importantly, TRU™ can help STEAM educators, lifelong learners, and young innovators balance real life subject matter with digital technologies, social media, digital marketing tools, and micro-credentialing by teaching them how to:
1) Document, produce and brand defined learning outcomes and
2) Transform their knowledge, capabilities, interests, STEAM skills and achievements into digital micro-credentials, service-learning projects, career-building opportunities and social enterprises.

Five Achievement Levels
TRU™ uses five levels of achievement (i.e., digital badge collections) to represent the 63 high-demand STEAM skills that fuel the real-life digital economy and digital learning ecosystem o he Community On Demand STEAM education & life skills development card game. Community On Demand integrates both academic and occupational experiences into 8-16 week gamified service-learning projects that easily convert into work-based learning experiences (i.e. pre-apprenticeships, apprenticeships, internships, school-based/social enterprises, etc.

Career Awareness & Exploration	Entrepreneurship & Innovation	Workforce Readiness & Personal Branding	STEAM Career Selection	Leadership, Teambuilding & Problem Solving
Helps learners identify and explore local resources within their community	Teaches economic & business development skills	Teaches learners project management and job readiness skills	Ensures STEAM skills are gained from a high-demand Career Cluster	Rewards creative solutions and effective leadership